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Contact: Lorilee Torrey  
Phone: (541) 552-1133  
Email: [LBT@atlassmarketing.com](mailto:LBT@atlassmarketing.com)

FOR IMMEDIATE RELEASE

## INTERNATIONAL WOODTURNING EXPERT TO VISIT ROCKLER WOODWORKING AND HARDWARE STORES

Public invited to free demonstrations.

MEDINA, MN (January 27, 2012) [Rockler Woodworking and Hardware](http://www.rockler.com) has partnered with internationally renowned, Robert Sorby Tools of England, to present a unique demonstration on woodturning. Woodturning differs from most other forms of woodworking in that the wood is moving while a stationary tool is used to cut and shape it. Many intricate shapes and designs can be made by turning wood and this artful form of woodworking has experienced a recent surge in popularity in the United States. The woodturning demonstration held at Rockler will be a rare opportunity for the general public to hear directly from an internationally acclaimed woodturning expert, and is a great event for all skill levels. Rockler is underwriting this event so there will be no charge to attend.

### Participating Rockler Woodworking and Hardware Stores:

CITY	STATE	DAY	DATE
Tukwila	WA	Wed	2/1/2012
Beaverton	OR	Thur	2/2/2012
Pleasant Hill	CA	Sat	2/4/2012
Phoenix	AZ	Mon	2/6/2012
Denver	CO	Wed	2/8/2012
Houston	TX	Fri	2/10/2012
Richardson	TX	Sat	2/11/2012
Schaumburg	IL	Mon	2/13/2012
Milwaukee	WI	Wed	2/15/2012
Cincinnati	OH	Mon	2/20/2012
Buffalo	NY	Wed	2/22/2012
S Portland	ME	Sat	2/25/2012
S Portland	ME	Sun	2/26/2012
Indianapolis	IN	Fri	3/2/2012
Minnnetonka	MN	Mon	3/5/2012

**SPECIAL: 20% off of ALL Sorby turning tools on demo day!**

"We're thrilled to have a Robert Sorby woodturning expert visit us," says Rockler Retail Marketing Director, Glenn Snyder. "Having a chance to see and learn from a turner of this caliber is a special opportunity. Our staff and our customers are always eager to pick up new tips and techniques. And for those who haven't tried woodturning before, it's a great opportunity to see what it's all about."

According to Snyder, woodturning is a growing hobby. "Access to the [specialized tools and supplies needed to get into turning](#) has vastly improved in terms of both availability and

cost," says Snyder. "We're seeing many more new customers coming in to buy lathes and other turning supplies. We've responded by increasing our assortments and we now carry hundreds of turning blanks, hardware, tools and supplies to make everything from bowls to pens."

#### **ABOUT ROCKLER WOODWORKING AND HARDWARE**

Celebrating its 57th anniversary as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high quality woodworking products. Rockler has 29 retail locations in AZ, CA, CO, GA, IL, IN, MA, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI – plus 60 independent reseller locations nationwide, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit [www.rockler.com](http://www.rockler.com) or call 1-877-ROCKLER.

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